

RULES & REGULATIONS
INTESAAB 2020

GENERAL RULES

1. Any misbehaviour on the part of a contingent or any of its participants will lead to disqualification.
2. Anything that can be perceived as being offensive to any national/religious/linguistic sentiments to any gender will lead to immediate disqualification.
3. Misconduct on social/digital media platforms (trolling, inappropriate comments, shaming etc.) will not be tolerated and lead to immediate disqualification.
4. Revelation of the college identity either directly or indirectly through any means will lead to immediate disqualification.
5. Any decision regarding negative marking and disqualification is completely at the organiser's discretion and will be deemed final.
6. For all the events which expect submission of creative and original content, any content or idea found to be plagiarized will lead to immediate disqualification.
7. Non-adherence to the specified number of participants will lead to immediate disqualification.

GLOSSARY

CONTINGENT: A contingent represents a particular college and there can be only one contingent per college. All participants in a contingent must belong to the same college. A contingent will be led by a Campus Ambassador (CA) and a Public Relations Ambassador (PRA).

CAMPUS AMBASSADOR (CA): The Campus Ambassador (CA) is the official point of contact from the college and is required to fulfill certain duties. He/She will act as a link between the event officials and the college contingent. He/She will be responsible to appoint a Public Relations Ambassador (PRA). They will also be in-charge of assembling and leading their team to participate in competitive events. The CA will have access to certain ticketed workshops. He/She will receive an E-certificate and a letter of experience for discharging their duties faithfully.

- It is **mandatory** for a college to appoint a Campus Ambassador.
- There can be only **one** campus ambassador.
- The CA **cannot** participate in competitive events.

PUBLIC RELATIONS AMBASSADOR (PRA): The Public Relations Ambassador (PRA) will be primarily responsible for participating in PR activities and scoring PR points for their contingent. He/she will also be assisting the CA in this endeavour. The PRA like the CA will have access to certain ticketed workshops. He/She will receive an E-certificate and a letter of recommendation for discharging their duties faithfully.

- It is **not mandatory** for a college to appoint a Public Relations Ambassador, however they may lose PR points due to the same.
- There can be only **one** Public Relations Ambassador.
- The PRA **can** participate in competitive events.

Please Note:

- The campus ambassador and Public Relations Ambassador cannot be the same individual.
- The campus ambassador and Public Relations Ambassador will be granted the letter of experience and other such perks mentioned above only if their contingent participates in 5 or more competitions.

PARTICIPANT ELIGIBILITY

Students enrolled in an undergraduate or postgraduate course can participate in the competitive events at Intesaab 2020. Students of junior colleges with an attached undergraduate degree-granting wing are also eligible to take part. At Intesaab Festival, we invite people from different colleges, locations, genders, languages and students with disabilities to actively participate.

Students who have taken a drop in the current academic year (2019-20) will **not** be eligible to participate.

TYPES OF REGISTRATION

CONTINGENT REGISTRATION

A contingent represents a particular college and there can be only one contingent per college. The registration for contingents will have to be done through online forms. The CA will be required to fill in the contingent forms through the link mailed to them via participate.intesaab@gmail.com. They will also be provided with a unique contingent code to aid the process.

INDIVIDUAL REGISTRATION

The individual registration system is used for participants who aren't a part of any college contingent. The registration for individuals have to be done through online forms. They can access the registration link via the official Instagram page of Intesaab fest. Since these participants do not represent their college but only their individual selves, the points scored by them won't be added to their college(s). However, the winners will be awarded.

BASIC REGISTRATION PROCEDURE

- The CAs will register their contingents with the help of the link provided to them.
- They will have to fill in all the required details. (Name,contact no,Email ID etc.)
- It is mandatory for the participants to attach a scanned copy of their
 - 1) College ID card and
 - 2) Govt ID (and any other such documents mentioned) to register for the events.
- A unique contingent code that is mailed to the contingents will have to be used in the registration process.

Note: All college ID cards must be from the current academic year (2019-2020)
- The last section of the registration form will lead the CAs to the payment gateway (Razor Pay) where they will have to select the events they wish to participate in and in turn make the payment of the required amount in order to confirm their participation. The participants will receive an automated acknowledgement of their payment immediately. If the payment has failed, the participation will not stand valid.
- The proof of donation from the NGO will be dispatched only once the fest is over.

Please note:

Only the following government-issued PHOTO IDs along with the Bonafide college id card/fee receipt will be accepted:

- The following government ids will be allowed:
 - 1) Passport
 - 2)Pan card
 - 3) Driver's license
 - 4) Voter's Id
 - 5) Aadhar Card
- The fee receipt or ID card must have a photo along with the principal's signature or the college stamp.

CERTIFICATES

- All the certificates will be E-certificates.
- Participation certificates will be awarded to everyone.
- Winner certificates will be awarded to winners, in addition to their participation certificates.
- The Campus Ambassadors (CAs) will receive a letter of experience as well as a certificate.*
- The Best Campus Ambassador award will be given to the campus ambassador who has enthusiastically and ethically discharged all duties.They will receive a certificate and special perks.

*CAs of contingents that do not participate in more than 5 events will not be given access to CA exclusive perks or provided with an experience letter.

PRE-SUBMISSION RULES

- The Contingents and individual participants will be required to submit their original work by uploading it on an online portal (in the specified format as mentioned for each event). The submission portal for each event will be different and will be available on the official Intesaab Fest website (www.ishanfest.org/competitions).
- The submission link will accept responses starting from **12:00a.m. of 9th June**.
- The regular deadline for pre-submissions is **11:59 p.m. on 9th June**.
- Any submissions at/after **12:00 a.m on 10th June** will result in a deduction of 10 contingent points.
- The submission link will stop accepting responses at **6 p.m. on 10th June**.
- Events like Poet-Reel, Case-Off and Dubble-Trubble which require a prompt from the organizing committee will be provided 36 hours prior to the deadline i.e. 12:00p.m. on 7th June.
- The prompts will be made available on the official Intesaab Fest website (www.ishantrust.org/competitions)

SCORING GUIDELINES

- +5 points will be awarded for registering for an event (ticking the box next to the event name).
- -10 for late submission of original work.
- The following marking scheme will be followed in order to award participants placing 1st, 2nd, and 3rd respectively.

POSITION	POINTS AWARDED FOR FLAGSHIP EVENTS	POINTS AWARDED FOR OTHER EVENTS
1	200	100
2	120	60
3	80	40
Popular Choice	-	90

- **FLAGSHIP EVENT:** Flagship event will have the highest number of points in the fest. They will be scored in the exact manner mentioned above.
- **PITCH SLAP** is Intesaab 2020's flagship event.

PEOPLE'S CHOICE AWARD

- All events except for **Pitch Slap, Case-Off** and **Back to the future** are eligible for People's Choice awards. All the submissions made by the contingents or participants for the other events will be put up on Intesaab Fest's social and digital media platforms and will be open to everyone for voting once the submissions are exhibited for public viewing. It will be taken down 4 hours after the event time. Votes registered in these 4 hours only will be considered valid.
- For the event-'Freedom framed' only certain selected micro film submissions will be put out for voting and not all of the submissions unlike other events because of a preliminary screening round.
- Only one contingent/participant with the highest number of votes will be awarded people's choice award for that event.
- 90 contingent points will be awarded to the contingent winning people's choice award for a particular event.

The timings for screening and detailed schedule will be provided to the contingents via mail.

IN CASE OF A TIE:

In case of a tie, standard administration tie breaking procedure will be followed which is as follows:

The Priority Judging Criteria:

Priority Judging criteria will be used as a tiebreaker for all the events. The priority judging criteria will work as follows:

The first Priority Judging criteria mentioned in the respective event will be used first. If there is still a tie then the second Priority Judging criteria will be used and so on.

DISQUALIFICATION AND NEGATIVE MARKING

Points shall be deducted from the performance or the participant/s may be disqualified should they fail to adhere to the rules laid down by the Organising Committee.

Following is the general criteria of disqualification and negative marking:-

- Engaging in vulgarity, obscenity, profanity of any form.
- Any politically/ religiously/ sexually/ culturally/ socially inappropriate remark.
- Use of unfair means.
- Use of Augmented Reality, Virtual Effects and Special Effects in Performing Arts/Literary Arts video submissions.

- Indication or disclosure in any form of the college that the participants represent/belong to in their submissions.
- Inappropriate or vulgar attire.
- Wardrobe malfunction while performing due to any reason whatsoever.

Please note:

If a contingent gets disqualified in a particular event then they will lose 20 contingent points along with getting disqualified.

ANY DECISION CONCERNING NEGATIVE MARKING OR DISQUALIFICATION IS COMPLETELY AT THE DISCRETION OF THE INTESAAB ORGANISING COMMITTEE.

THE ORGANISING COMMITTEE RESERVES THE RIGHT TO DISQUALIFY ANY PARTICIPANT/CONTINGENT AT ITS DISCRETION.

LITERARY ARTS

Back to the Future

Creative Writing Event

Event details:

In this event, the participant will be required to develop a story. The story should be crafted in such a manner that it portrays a prominent personality from the past as the protagonist in the COVID-19 infected world and elaborate upon their experiences in such times. Furthermore, the participant has the liberty to portray any personality of their choice.

No. of participants: 1

Word limit: 1500 words

Judging Criteria (in order of priority):

1. Originality and Creativity
2. Development of the plot
3. Grammar and Punctuation
4. Language and Vocabulary

Format of submission: Script in the PDF format.

Please Note:

1. The language of the story must be either Hindi or English with occasional use of colloquial words wherever necessary.
2. The participants are required to develop their stories in such a manner that they are not disrespectful or offensive to any community, religion, caste or gender.
3. The participants are must follow the format given below:

Font Style: Times New Roman

Font Size: 12

Line spacing: 1.5

4. Participants have the liberty to feature more than one personality from the past in their stories.
5. The participants must adhere to the theme provided.

6. It is mandatory for the contingent to mention the contingent code on the top right corner in the PDF.
7. Participants are required to send their original work at the time of submission.

Negative 10	Negative 30	Disqualification
-Exceeding the given word limit. -Non adherence to the event specific rules.	-Non adherence to the given theme.	- Vulgarity, Obscenity and Profanity

Poet-reel

Slam Poetry Event

Event details:

For this event, the participants will be provided with a list of movies by the Organisers. The movies may be either from the English or the Hindi film industry, ranging from classic flicks to contemporary ventures. The participants are required to perform an ode to the movie selected, or its characters through Slam Poetry.

No. of participants: 1

Duration of the entry: 2-3 minutes

Judging Criteria (in order of priority):

1. Quality of Content
2. Relevance to the movie
3. Delivery and Expressions
4. Poetic style
5. Overall performance

Format of submission: Video in .mp4 format, of 720p or a higher quality.

Please Note:

1. The language of the poem must be either Hindi or English with occasional use of colloquial words wherever necessary.

2. The participants are required to choose only one movie from the list provided.
3. The list of the movies will be released to the participants 36 hours prior to the deadline for video submission.
4. The participants must record their video in portrait mode such that they are visible from the waist-up throughout their performance.
5. The participants are free to use a multi camera set-up, however the cameras must be stationary.
6. The participants must adhere to the theme provided.
7. The participants are allowed to refer to a piece of paper for their poem, during their performance.
8. The participants are required to send their original work at the time of submission.
9. The video submitted by the participant will be uploaded to various social and digital media platforms for the Popular Choice Prize.

Negative 10	Negative 30	Disqualification
-Exceeding the given time limit. -Non adherence to the event specific rules.	-Non adherence to the given theme.	- Vulgarity, Obscenity and Profanity

PERFORMING ARTS

Alter-Emo

Monologue Event

Event details:

The participant is required to perform a monologue of their choice from any Hindi/English feature-length film, in an emotion which is opposite or different from the original tone of the monologue. For this purpose, the participants will be provided with a list of base emotions to choose from.

No. of participants: 1

Duration of the entry: 3-5 minutes

Judging Criteria (in order of priority):

1. Creative utilization of the theme
2. Creative enactment
3. Dialogue delivery and diction
4. Overall presentation

Format of submission: Video in an .mp4 extension format, of 720p or a higher quality, shot in the landscape mode.

Please Note:

1. The performance must incorporate any **one** emotion from the list given below, in place of the general tone of the original monologue chosen by the participants:
 - a. Happiness
 - b. Sorrow
 - c. Anger
 - d. Fear
 - e. Disgust
 - f. Astonishment
2. The language of the monologue must be either Hindi or English.
3. Occasional use of colloquial language will be permitted as long as it is included in the original script of the chosen monologue.
4. Participants are not allowed to modify or add to the original script. The only permitted and required modification is the change of tone and emotion.

5. Use of props is optional but permitted only if the props are a part of the original enactment of the monologue.
6. Monologues from short films and A-rated films will not be allowed.
7. Participants must ensure that their chosen monologue isn't controversial, offensive or disrespectful towards any religion, caste, community or gender.
8. Participants are required to mention the movie from which their monologue has been chosen, along with their choice of the base emotion to change the tone of the monologue, in the form at the time of submission.
9. The monologue can be filmed in a multiple-camera set-up.
10. The video submitted by the participant will be uploaded to various social and digital media platforms for the Popular Choice Prize.

Negative 10	Negative 30	Disqualification
-Exceeding the given time limit. -Non adherence to the event specific rules.	-Non adherence to the given theme(Monologue any Hindi/English feature-length film, Only one motion as provided different from the original tone).	- Vulgarity, Obscenity and Profanity

Cover It Up

Instrumental and Singing event

Event details:

Participants are required to create a mashup encompassing the evolution of an artist's journey over the years. Participants must, however, only choose artists who perform or have performed in either Hindi or English. In case of a single participant, they're required to either play an instrument or have a backing track of a single instrument, while they perform their chosen songs. Whereas, a duet performance requires one participant to be the vocalist while the other is only allowed to play the instrument. These roles may not interchange or overlap during the performance.

No. of participants: 1-2 (+1 editor if required)

Duration of the entry: 3-5 minutes

Judging Criteria (in order of priority):

1. Creativity
2. Vocal Technique
3. Pitch, tone and rhythm
4. Harmonisation and synchronisation
5. Overall performance

Format of submission: Video with an .mp4 extension, of 720p or a higher quality and shot in the split-screen format. The video can be filmed in a landscape or portrait mode.

Please Note:

1. The songs of the specified artist/band should be performed in chronological order of their release, so as to showcase the evolution of the artist. In the case of a band, no individual performances of any of its members are to be included in the mashup. However, collaborations with other artists can be included.
2. The instrument and solo singing can be performed by a single participant or 2 participants, with one playing the instrument and the other singing. In case of 2 participants, both have to be present in the video at all times, irrespective of whether they are performing at a certain instant or not.
3. Both vocals and instrumental background are compulsory. In case of a single participant, they can either play the instrument and sing along or use a backing track of a single instrument to accompany the vocals.
4. All the sound checks and settings are to be done before the video is taken. No additional time will be allowed for including the setting or checks in the video.
5. Remixes/ premixes/ Karaoke or any sort of additional background music are not allowed.
6. The participants are free to use a multi camera set-up, however the cameras must be stationary.
7. Artist's name and songs are to be submitted along with the video.
8. The participants are required to send their original work at the time of submission.
9. The video submitted by the participant will be uploaded to various social media platforms for the Popular Choice award.

Negative 10	Negative 30	Disqualification
-Exceeding the given time limit. -Non adherence to the event specific rules.	-Non adherence to the given theme(Mashup in a chronological order of the artist's Hindi/English song release, Both vocals and instrumental background are compulsory).	- Vulgarity, Obscenity and Profanity

Pitch Slap (Flagship Event)

Acapella event

Event details:

The participants are required to choose the theme songs of at least three popular Hindi and/or English sitcoms and daily soaps. They are required to perform these in a catchy Acapella mashup.

No. of participants: 1-5 (+1 editor if required)

Duration of the entry: 3-5 minutes

Judging Criteria (in order of priority):

1. Creativity
2. Vocal percussions
3. Pitch, tone and rhythm
4. Harmonization and synchronization
5. Overall presentation

Format of submission: Video with an .mp4 extension, of 720p or a higher quality, and shot in the split-screen format.

Please Note:

1. The sitcoms and/or the daily soaps chosen should be fairly popular ones. They can be shows which have been telecast or premiered on any online streaming platform.
2. All participants should be visible from the waist up, throughout the video, regardless of whether they are performing at a particular instant or not.
3. Body percussion is allowed but use of pitch pipes is not permitted.
4. The mashup can consist of songs from both Hindi and English sitcoms and/or daily soaps.
5. A list of the sitcoms and/or daily soaps chosen and the names of their theme songs are to be submitted in the form along with the video submission.
6. The participants are required to send an original mashup at the time of submission.

Negative 10	Negative 30	Disqualification
-Exceeding the given time. limit. -Non adherence to the event specific rules.	-Non adherence to the given theme.	- Vulgarity, Obscenity and Profanity

Two Feet Apart

Duet Dance Event

Event details:

The participants are required to perform a Western Dance Style on Hindi songs. They will be provided with a list of Western Dance Styles from which they are required to choose any one.

No. of participants: 2 (+1 Editor)

Duration of the entry: 2-3 minutes

Judging Criteria (in order of priority):

1. Creative utilization of the theme
2. Choreography
3. Style and Technique
4. Coordination
5. Overall Presentation

Format of submission: Video with an .mp4 extension, of 720p or a higher quality and submitted in a split-screen format.

Please Note:

1. The participants can choose only **one** dance style from the list given below:
 - a. Hip-hop
 - b. Jazz
 - c. Krumping
 - d. Whaacking
 - e. Break-dance
 - f. Contemporary
2. Choosing any dance style other than the ones provided to the participants is prohibited.
3. Use of props is prohibited.
4. Use of remixed tracks and inserting additional beats to the original track is not allowed.
5. Songs in any regional or foreign languages are not permitted.
6. Participants are not allowed to perform on vulgar/obscene songs.
7. Use of pre-recorded dialogues in the performance is permitted.

8. The performance may incorporate a face-off but it should not consist entirely of the face-off.
9. The participants are required to send their original work at the time of submission.
10. Multi camera set-up is not permitted.
11. Participants must take care that the video submitted of their performance doesn't include cuts or edits that break the flow of the dance. The performance should be filmed in a single shot.
12. The video submitted by the participant will be uploaded to various social media platforms for the Popular Choice Prize.

Negative 10	Negative 30	Disqualification
-Exceeding the given time. limit. -Non adherence to the event specific rules.	-Non adherence to the given theme.	- Vulgarity, Obscenity and Profanity - Performance with a multi camera set-up.

VISUAL ARTS

Genie-us Mistake

Comic Making Event

Event Details:

The participants are required to hand-draw a 6-panel comic based on the theme 'Three Wishes From A Genie Gone Wrong.' They are free to use any size for the square panels.

No. of participants: 1

Format of submission: PDF

Judging Criteria (in order of priority):

1. Creative utilization of the theme
2. Quality of Content
3. Humorous Appeal
4. Artistic style

Please Note:

1. The language of the comic must be either Hindi or English with occasional use of colloquial words wherever necessary.
2. The participants are required to come up with an original storyline.
3. The participants need to use exactly 6 panels for the entire story they wish to convey.
4. The participants are free to choose the size of each panel, however each panel must be a square.
5. The participants must hand draw the comics. Digital drawings won't be accepted.
6. The participants must stick to the theme provided.
7. The document submitted by the participant will be uploaded to various social media platforms for the Popular Choice Prize.

Negative 10	Negative 30	Disqualification
-Non adherence to given panel limit. -Non adherence to the event rules.	-Non adherence to the given theme.	-Vulgarity, Obscenity and Profanity

License To Click

Photography Event

Event details:

Participants are required to choose and represent one or more aspects of the theme ‘Privilege or the lack thereof’ through a collection of photographs in a photo essay that showcases their individual interpretation of the theme, with respect to the present circumstances.

No. of participants: 1

No. of photographs: 2-5

Judging Criteria (in order of priority):

1. Creative utilization of the theme
2. Composition
3. Use of lighting
4. Use of space

Format of submission: All photographs must be in the TIFF or JPEG format only. The size of each photograph that the participants choose to submit must not exceed 20MB.

Please Note:

1. Participants can use a mobile phone or a DSLR camera for their photographs. However, they must ensure that all photographs are of the same dimensions, without any additional framing. They must also make sure that all photographs are shot in the landscape mode.
2. Participants are allowed to use any software for editing their photographs. However, they must ensure that none of their submitted photographs have any watermarks. Any written text on the photographs will not be allowed.
3. Black and white photographs will be accepted as long as they adhere to the theme and the rules of the event.
4. Basic editing, including colour enhancement, the use of filters, and cropping of the Photo(s) is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the Photo(s).
5. Advanced editing used to create illusions, deceptions and/or manipulations, and the adding and removing of significant elements within the frame is prohibited. In case the Organizing Committee suspects such doctoring of the photographs, that particular submission will not be accepted.

6. Participants must take care to not show any branded products in their submitted photographs.
7. Participants must ensure that their photographs aren't controversial, offensive or disrespectful towards any religion, caste, community or gender.
8. All participants are required to submit their entries in a PDF as well as in an open file that includes their photographs, for them to be displayed on the Intesaab website.
9. If the participants wish to provide a description for their collection of photographs, they are allowed to write a description of each of their photographs on the last page of their PDF submission. However, this is optional and depends on each participant's preference.
10. In case the participants choose to digitally enhance any of their photographs, they are required to mention the specifics of what they've altered on the last page of their PDF submission.
11. The pictures submitted by the participant will be uploaded to various social media platforms for the Popular Choice Prize.

Negative 10	Negative 30	Disqualification
-Non adherence to mentioned number of photographs -Non adherence to the event rules.	-Non adherence to the given theme.	- Vulgarity, Obscenity and Profanity -Suspected doctoring of the photographs in an artificial manner

Freedom Framed

Micro-film making event

Event details:

Participants are required to shoot a micro-film revolving around the theme of 'Azadi' (Freedom) in a way that it showcases their individual interpretation of the theme, with respect to one or several aspects of the present circumstances.

No. of participants: 1-3

Duration of film: 1-2 minutes (excluding opening and closing credits)

Judging Criteria (in order of priority):

1. Creative utilization of the theme
2. Storyline
3. Cinematography
4. Sound design

Format of submission: Video in any one of the given extension formats: .mp4, .mov, .avi or .wmv (720p or above). All submissions to be made through FilmFreeway (<https://filmfreeway.com/Intesaab>)

Please note:

- All Submissions to freedom framed will be a part of Intesaab International Micro Film Festival 2020.
- The mentioned number of participants refers to those people who are a part of the filming crew, such as the director, the writer, etc. At the time of submission, participants must provide the details of each member of their crew, along with their role in contributing to the film.
- Participants should also note that the number of participants does not refer to the actors working in the film, since there are no restrictions on non-student actors being a part of the film.
- The film should be shot indoors. However, exceptional creative interpretations are encouraged till the time social distancing is maintained/local health guidelines are followed..
- The film can include languages other than Hindi and English. However, in such a case, it is the participant's responsibility to add subtitles in either Hindi or English for their submission.
- Silent films will be accepted as long as they adhere to the theme and other rules of the event.
- Participants should note that a montage of still photos is not allowed.
- Use of stock footage in the film is strictly prohibited.
- Participants can make a live action short or an animation short according to their preference in the filming process.
- Participants can use a mobile phone or a DSLR camera to shoot their film.
- Participants are allowed to choose any software to edit their film. However, the film cannot have any watermarks.
- Use of copyrighted material in any aspect of the film is prohibited.
- Participants must ensure that their film isn't controversial, offensive or disrespectful towards any religion, caste, community or gender.
- As mentioned above, all submissions for this event are to be made through FilmFreeway (<https://filmfreeway.com/Intesaab>)
- The video submitted by the participant may be uploaded to various social media platforms for the Popular Choice Prize.

- Not all of the submissions will be put up for the Popular Choice award because there will be a preliminary elimination round. Only those submissions that will be selected in the preliminary round will be put up for voting for the People's Choice Award.

Negative 10	Negative 30	Disqualification
-Exceeding the given duration of the film. -Non adherence to the event specific rules.	-Non adherence to the given theme.	- Vulgarity, Obscenity and Profanity - Use of copyrighted material in any aspect of the film -Failure to add subtitles in Hindi or English, in case of inclusion of regional languages.

Now You See Me

Make-up Art event

Event details:

Participants are required to utilize the theme 'Illusions About The Self' in their own make-up. The complete look must reflect their individual interpretation of this theme, with respect to prevailing illusions that many of us believe to be true. Their make-up can be congruent to a personal experience of these illusions or an observation of them. They are also required to elaborate on the concept and thought behind their final look in no more than 250 words and send it to us at the time of submission.

No. of participants: 1

Judging criteria:

1. Creative utilization of the theme
2. Use of colour
3. Technique
4. Overall Presentation

Format of submission: A time-lapse video in mp4 format (720p or above) and a high-resolution picture of the completed look, both shot in the portrait mode. The concept note for their completed look must be submitted in a PDF format.

Please note:

1. Participants are not allowed to have a muse or a subject to display their make-up. The make-up must be presented on their own face.
2. Participants are required to make use of their entire face while presenting their

completed look.

3. In accordance with the Organizing Committee's guidelines, all participants are required to film a time-lapse video of themselves during the process of creating their final look and send us this video at the time of their submission. This video must not be edited or cut short by the participants.
4. Participants are also required to send a high-resolution picture of their final look, shot in the portrait mode, at the time of their submission.
5. Participants must also send a concept note, elaborating on the thought that went behind the creation of their look in not more than 250 words.
6. Use of all make-up techniques is allowed as long as the participants do not have a second person helping them with the creation of their look.
7. The pictures and the content of the document submitted by the participant will be uploaded to various social media platforms for the Popular Choice Prize.

Negative 10	Negative 30	Disqualification
-Failure to submit required time lapse video and photo with the entry. -Failure to submit the concept note with the entry. -Non adherence to the event specific rules.	-Non adherence to the given theme.	- Vulgarity, Obscenity and Profanity - Editing or cutting short the time lapse video.

BUSINESS APTITUDE

Case-off

Case-Study Event

Event details:

Participants will be allotted a business entity and a case study based on the same.
Participants are required to write the following with respect to the company provided:

1. Their official position on the issue as brought about in the case study,
2. The concerns pertaining to the given issue, and
3. The relevant policy implications and solutions that the business would like to work upon.

No. Of participants: 2

Judging Criteria (in order of priority):

1. Creativity and Originality of Solutions
2. Feasibility and Applicability
3. Analytical Ability
4. Overall Presentation

Format of submission: Power-point presentation converted in a PDF format.

Please note:

1. The language of the presentation/submission must be English.
2. The solutions must be solely based on the data provided in the case study.
3. The participants are expected to state and justify any assumptions made.
4. The number of slides in the presentation must not exceed 10, including the introductory and the concluding slides.
5. They are supposed to mention their contingent code on the top right corner of the pdf submitted.
6. The case study will be released to the participants 36 hours prior to the deadline for document submission.

Negative 10	Negative 30	Disqualification
-Exceeding the number of slides mentioned in the presentation. -Non adherence to the event specific rules.		- Vulgarity, Obscenity and Profanity

ENTERTAINMENT

Dubble-Trouble

Video-dubbing event

Event details:

Participants will be provided with a video bereft of its audio track. They are required to dub this video in a way that makes us “Roll On the Floor, Laughing”

No of participants: 1-3 (+1 editor if required)

Format of submission: Video format (mp4, wmv, mov) with 720 or higher resolution

Judging Criteria (in order of priority):

1. Creativity
2. Relevance of Dialogues
3. Voice modulation
4. Synchronization

Please note:

1. Participants have to create and record their own dialogues/ music in the background.
2. Pre-existing dialogues from the internet can be used but the audio clips should be delivered in the voice of the participants.
3. A disclaimer of maximum 10 seconds can be included over and above the duration of video provided. Participants are not allowed to add or subtract from the video provided otherwise.
4. Participants are required to mention the software used in editing the audio in the form at the time of submission.
5. The language of the dialogues must be Hindi and/or English. However, occasional use of colloquial words is permitted wherever necessary.
6. The audioless video will be released to the participants 36 hours prior to the deadline for submission.
7. The video submitted by the participant will be uploaded to various social media platforms for the Popular Choice Prize.

Negative 10	Negative 30	Disqualification
-Non adherence to the event specific rules.	-Non adherence to the given theme.	- Vulgarity, Obscenity and Profanity -Cropping or extension of any part of the given video, other than the disclaimer.