

इंसाव

COMPETITIONS
BROCHURE

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INTESAAB 2020

Intesaab 2020, organized by the Ishan Foundation Trust, Jaipur x Mumbai, marks a new beginning where art and artists find their way to express their inhibitions. Scheduled on the 12th, 13th, and 14th of June 2020, it is India's first student-led virtual festival. These three days are an amalgamation of panel discussions, talks, competitions, and workshops, where Intesaab shall diverge into an iconic platform for art across the nation to be rediscovered and cherished.

Derived from the ancient Urdu word, 'Intesaab' meaning dedication upholds the theme of 'Aaj Ke Naam.' At Intesaab 2020, we intend to throw light on the conditions of the most noticeably hit networks of our human race. It is also an introspection about the situation at hand and helps us to set the ball moving for the far-reaching exchange.

With the grasping clutches of the COVID-19 pandemic, we believe in making a change in society that sustains us. Hence all proceeds from the festival shall be donated to NGOs which provide relief to the victims of the COVID-19 crisis.

Thus, Intesaab 2020 is a cradle for new avenues to emanate, reorient, and unravel incredible directions that will divulge our past, mold our present, and inspire our future.

ORGANISING COMMITTEE

Fest Director | Director-Outreach
Director-Events
Director-Management

Suryansh Deo Srivastava
Vishwas Fatehpuria
Disha Gupta

Management

Finance
Marketing

Athul Roshal Kumar
Aneeta Paul | Aariya Shrimanker

Outreach

Public Relations
Press & Communication
Creatives

Rajpriya Bhattacharya
Ananya Sowmyaragavan
Neel Ghagada

Speaker Affairs

Speaker Curation
Speaker Content
Collaboration

Shubh Bansal
Ayush Jain
Saranya Rajpal

Events

Administration
Competitions
Workshops
Performances
Showcase

Sonia Raval | Radhika Dikay
Pranay Checker
Gunjan Periwal | Parvathi K
Princy Parikh
Deeksha Jagga

GENERAL GLOSSARY

CONTINGENT:

A contingent represents a particular college and there can be only one contingent per college. All participants in a contingent must belong to the same college. A contingent will be led by a Campus Ambassador (CA) and a Public Relations Ambassador (PRA).

CAMPUS AMBASSADOR:

The Campus Ambassador (CA) is the official point of contact from the college and is required to fulfill certain duties. They will act as a link between the event officials and the college contingent. They will be responsible to appoint a Public Relations Ambassador (PRA). They will also be in-charge of assembling and leading their team to participate in competitive events. The CA will have access to certain ticketed workshops. They will receive an E-certificate and a letter of experience for discharging their duties faithfully.

- It is mandatory for a college to appoint a Campus Ambassador.
- There can be only one campus ambassador from an institute.
- The CA cannot participate in competitive events.

PUBLIC RELATIONS AMBASSADOR:

The Public Relations Ambassador (PRA) will be primarily responsible for participating in PR activities and scoring PR points for their contingent. They will also be assisting the CA in this endeavour. The PRA like the CA will have access to certain ticketed workshops. They will receive an E-certificate and a letter of recommendation on the successful completion of their duties.

- It is not mandatory for a college to appoint a Public Relations Ambassador, however they may lose PR points due to the same.
- There can be only one Public Relations Ambassador from an institute.
- The PRA can participate in competitive events.

PARTICIPANT ELIGIBILITY

All Junior College students with an undergraduate wing as well as students enrolled in an undergraduate/postgraduate degree-granting course can take part in Intesaab. At Intesaab 2020, we invite people from different colleges, locations, genders, languages and students with disabilities to actively participate.

Students who have taken a drop in the current academic year (2019-20) will **not** be eligible to participate.

TYPES OF REGISTRATION

Contingent Registration

A contingent represents a particular college and there can be only one contingent per college. The registration for contingents will have to be done through online forms. Further details regarding registrations for events will be mentioned in the Rules and Regulations Manual.

Individual Registration

The individual registration system is used for participants who aren't a part of any college contingent. The registration for individuals have to be done through online forms. Since these participants do not represent their college but only their individual selves, the points scored by them won't be added to their college(s). However, the winners will be awarded.

Further details regarding registrations for events will be mentioned in the Rules and Regulations Manual.

BASIC REGISTRATION PROCEDURE

- The CAs will register their contingents with the help of the link provided to them.
- They will have to fill in all the required details.
(Name,contact no,Email ID etc.)
- It is mandatory for the participants to attach a scanned copy of their i) College ID card and ii) Govt. ID (and any other such documents mentioned) to register for the events.
Note: All college ID cards must be from the current academic year (2019-20)
- The form will lead the CAs to the payment option where they will have to make a payment of the required specified amount in order to confirm their participation.

SCORING GUIDELINES

- +5 points will be awarded for registering for an event
(ticking the box next to the event name).
- The marking scheme given below will be followed in order to award participants placing 1st,2nd, and 3rd respectively.

Flagship Events

While all other events will have a basic structure of scores, one event will be the flagship event which will have the highest number of points in the fest. They will be scored in the exact manner mentioned below.

Popular Choice

Submissions to certain events will be put out for voting on social media platforms. Submission with the highest number of votes will be deemed as People's Choice Winner of that particular event.

POSITION	POINTS AWARDED FOR FLAGSHIP EVENT	POINTS AWARDED FOR OTHER EVENTS
1st	200	100
2nd	120	60
3rd	80	40
Popular Choice	-	90

BACK TO THE FUTURE

Stories are a flight of fantasies which transcend worlds. While penning a story, one treads the path to self-discovery. Curious how Albert Einstein would deal with the current lockdown? Wondered what part would Madame Curie play in the research of the COVID-19 vaccine? This is your chance to use your imagination and make it happen!

Event details:

In this event, the participant will be required to develop a story. The story should be developed in such a manner that it portrays a prominent personality from the past as the protagonist in the COVID-19 infected world and elaborate upon their experiences in such times. Furthermore, the participant has the liberty to portray any personality of their choice.

No. of participants: 1

Word limit: 1500 words

CREATIVE WRITING EVENT

POET-REEL

Movies play an important role in our life. They take us on remarkable journeys, the end-destinations of which are profoundly unknown. Here's your chance to celebrate these movies and their characters; the ones that make us sob, the ones that make us smile, the ones that make us terribly angry but most importantly, the ones that stay with us!

Event details:

The participants will be provided with a list of movies by the Organisers. The movies may be either from the English or the Hindi film industry, ranging from classic flicks to more contemporary ventures. The participants are required to perform an ode to the movie selected, or its characters, through Slam Poetry.

No. of participants: 1

Duration of the entry: 2-3 Minutes

SLAM POETRY EVENT

ALTER-EMO

"Acting is magical. Change your look and your attitude,
and you can be anyone"

- Alicia Witt

At a time when the world seems to be shrouded in monotony, life offers us the stage to reinvent ourselves every passing day. Yesterday, you might have been a sad, defeated protagonist with no hope; tomorrow, you might be chasing after the antagonist, burning with rage and a desire for revenge. But who are you choosing to be at this moment? What role are you playing today?

Event details:

The participants are required to perform a monologue of their choice from any Hindi/English feature-length film, in an emotion which is opposite or different from the original tone of the monologue. For this purpose, the participants will be provided with a list of base emotions to choose from.

No. of participants: 1

Duration of the entry: 3-5 Minutes

MONOLOGUE EVENT

COVER IT UP

"Music is the divine way to tell beautiful, poetic things to the heart."

- Pablo Casals

Music has been our companion through thick and thin. Like a warm hug to mend a broken heart or a shoulder to rest on after a long day. If you have it in you to croon to the iconic melodies of your favourite artist, we are all ears!

Event details:

Participants are required to create a mashup encompassing the evolution of an artist's journey over the years.

Participants must, however, only choose artists who perform or have performed in either Hindi or English. In case of a single participant, they're required to either play an instrument or have a backing track of a single instrument, while they perform their chosen songs. Whereas, a duet performance requires one participant to be the vocalist while the other is only allowed to play the instrument. These roles may not interchange or overlap during the performance.

No. of participants: 1-2 (+1 editor if required)

INSTRUMENTAL+SINGING EVENT

PITCH SLAP

Acapella is a musical collaboration like no other. Bereft of instruments, the format encourages creativity and an unorthodox approach to composing, arranging, and performing. But you already know that! Just, snap, clap and roll your tongue away!

Event details:

The participants are required to choose the theme songs of at least three popular Hindi or English sitcoms and/or daily soaps. They are required to perform these in a catchy Acapella mashup.

No. of participants: 1-5 (+1 editor if required)

Duration of the entry: 3-5 Minutes

ACAPELLA EVENT

TWO FEET APART

Dance is the confluence of the mind and body. A dynamic art form, its fluid movements echo one's deepest desires in the untrampled valley of self-actualization. At Intesaab, we take the floor away from dance and provide it with a pedestal instead.

Event details:

The participants are required to perform a Western Dance Style on Hindi songs. They will be provided with a list of five Western Dance Styles from which they are required to choose any one. Moreover, the participants are expected to follow a split screen format in the video submitted.

No. of participants: 2 (+1 Editor, if required)

Duration of the entry: 2-3 minutes

DUET DANCE EVENT

GENIE-US MISTAKE

As Bob Ross famously said, "We don't make mistakes, just happy little accidents." But what about genies?

Beckon your genies out of their lamps and onto your canvas to find out!

Event details:

The participants are required to hand-draw a 6 panel comic based on the theme 'Three Wishes From A Genie Gone Wrong.' They are free to use any size for the square panels.

No. of participants: 1

No. of comic panels: 6

COMIC MAKING EVENT

LICENSE TO CLICK

They say that a picture is worth a thousand words, but that may not be entirely true; because a picture is so much more. It is a reflection of our lives that unravels the story hidden within each of us. To put it simply, a picture is a moment in time that we hold together, safekeeping every face, every movement in a place other than the recesses of our memory - because a picture is capable of capturing the essence of humanity in more ways than one. And even after that, a picture is so much more.

Event details:

Participants are required to choose and represent one or more aspects of the theme 'Privilege or the lack thereof' through a collection of photographs in a photo essay that showcases their individual interpretation of the theme, with respect to the present circumstances.

No. of participants: 1

No. of photographs: 2-5

PHOTOGRAPHY EVENT



FREEDOM FRAMED

"When I looked at life through the camera, I felt like I could finally see it."

- Katherine Howe

Film-making is an art of exploration - it discovers novel means of expression that nurture ideas that make an impact; ideas that stay with us for longer than we'd have imagined. And when our words falter in their narration of our tales and our songs fall short of capturing the music surrounding our lives, we seek solace in the comforting embrace of cinema; where a film portrays our stories better than we ever could, where a film makes a difference. Join us, as we embark on a journey of exploration, a journey of life as seen through your lens. We're ready; are you?

Event details:

Participants are required to shoot a micro-film revolving around the theme of 'Azadi' (Freedom) in a way that it showcases their individual interpretation of the theme, with respect to one or several aspects of the present circumstances.

No. of participants: 1-3 (Crew)

Duration of the film: 1-2 minutes (excluding opening and closing credits)

MICRO-FILMMAKING EVENT

NOW YOU SEE ME

With no aspect of life to parallel it, the art of make-up is perhaps the most reliable and proficient form of self-expression. When our body transforms into our canvas, our art takes the form of our armour; and make-up is an art that empowers, an art that fosters creativity, with no boundaries to restrict it. After all, there's no art as accepting as this and no creation as innovative as our own. Come, join us, in this celebration of the art that runs in our veins and the passion that breathes in our soul.

Event details:

Participants are required to utilize the theme 'Illusions About The Self' in their own make-up. The complete look must reflect their individual interpretation of this theme, with respect to prevailing illusions that many of us believe to be true. Their make-up can be congruent to a personal experience of these illusions or an observation of them. They are also required to elaborate on the concept and thought behind their final look in no more than 250 words and send it to us at the time of submission.

No. of participants: 1

MAKE-UP ART EVENT



CASE-OFF

What if you are made the CEO of a company with all the resources at your disposal for a day? Sounds fancy? We bring this opportunity to your screens through this dynamic case-study event. A perfect arena for all those strategy-oriented objective minds to brain-storm. So, the time has come to take everyone from Jeff Bezos to Mark Zuckerberg head-on and let the Case-Off begin!

Event details:

Participants will be allotted a business entity and a case study based on the same. Participants are required to write the following with respect to the company provided:

1. Their official position on the issue as brought about in the case study,
2. The concerns pertaining to the given issue, and
3. The relevant policy implications and solutions that the business would like to work upon.

No. of participants: 2

CASE-STUDY EVENT

DUBBLE-TROUBLE

“Pooja, what is this behaviour?”
Did it ring a bell? Is it bothering you?
Then pick it up as a challenge.

Event details:

Participants will be provided with a video bereft of its audio track. They are required to dub this video in a way that makes us “Roll On the Floor, Laughing”.

No. of participants: 1-3 (+1 editor if required)

VIDEO-DUBBING EVENT

For Queries
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www.ishantrust.org